

Privacy Statement

Statement of Collection of Personal Information

At Kootenay Columbia College of Integrative Health Sciences, we are committed to protecting the privacy and security of the personal information of our students, staff, and visitors. This Privacy Policy outlines how we collect, use, disclose, and protect personal information in accordance with applicable privacy laws and regulations. By accessing or using our services, you agree to the terms of this Privacy Policy. Should you have any questions about the collection of information please contact the Kootenay Columbia College office located at 560 Baker St. #2, Nelson, BC, V1L 4H9 or email admin@kootenaycolumbiacollege.com

1. Types of Information We Collect

We may collect the following types of personal information:

1.1. Personal Information Provided by You: We may collect personal information you provide to us when you interact with us, including but not limited to your name, contact information (such as email address, phone number, and mailing address), date of birth, educational background, and other relevant details necessary to provide our educational services.

1.2. Automatically Collected Information: When you visit our website or use our services, we may automatically collect certain information, such as your IP address, device information, browser type, and operating system. We may also use cookies or similar technologies to enhance your user experience.

2. Use of Personal Information

We may use personal information for the following purposes:

2.1. Providing Educational Services: We may use your personal information to provide educational programs, courses, and related services you have enrolled in or expressed interest in.

2.2. Communication: We may use your personal information to communicate with you about our services, programs, events, updates, and other relevant information. This may include email, phone calls, or other forms of communication.

2.3. Research and Development: We may use personal information for research and development purposes to improve our educational offerings, curriculum, and overall student experience. However, any data used for research purposes will be anonymized and aggregated whenever possible to protect individual privacy.

2.4. Legal and Security Purposes: We may use personal information to comply with applicable laws, regulations, or legal processes. We may also use personal information to protect the rights, safety, and security of our students, staff, and visitors.

3. Disclosure of Personal Information

We may disclose personal information to the following third parties:

3.1. Service Providers: We may share personal information with trusted service providers who assist us in delivering our educational services, such as IT support, hosting providers, payment processors, and marketing partners. These service providers are bound by confidentiality obligations and are only authorized to use personal information as necessary to provide their services to us.

3.2. Legal Requirements: We may disclose personal information if required by law, regulation, legal process, or government request.

Web Analytics and Remarketing

This website uses web analytics tools to help analyze how the website is used and to improve visitors' online experience. These tools work by tagging web pages to capture a limited amount of data (including the internet protocol ("IP") address of the computer, device or network being used to access the pages). This data is used for aggregate reporting purposes. None of this data can be used by Kootenay Columbia College or the service provider to identify you.

This website also uses remarketing tools, which enable Kootenay Columbia College or other entities to serve you with relevant advertisements outside of the Kootenay Columbia College domain.

Web analytics and remarketing tools work by using cookies (small files stored on your computer's web browser). You may refuse the use of cookies by selecting the appropriate settings on your browser (please note that if you do this you may not be able to use the full functionality of this website). Some service providers also allow you to opt out of their use of cookies for advertising purposes, e.g. Google Ad's Settings Page.

Terms of Use

All material provided on the site is intended for informational purposes only and should not be used to replace either official document (except where the material on the site is explicitly identified as comprising the official version of a document). Nor the advice of a qualified

professional. KCCIHS assumes no liability for any indirect, special, incidental, or consequential damages arising out of the use of the information contained in its website. KCCIHS assumes no liability for material created on its computing systems by any individual for personal purposes.

Your Rights and Choices

You may have certain rights regarding your personal information, including the right to access, update, or delete your information. To exercise these rights or make any other inquiries regarding your personal information, please contact us using the contact information provided at the end of this Privacy Policy.

Third-Party Links

Our website or services may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those third-party websites. We encourage you to review the privacy policies of those websites before providing any personal information.

Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. The updated version will be indicated by the effective date at the beginning of the policy. We encourage you to periodically review this Privacy Policy to stay informed about updated policies and changes.

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